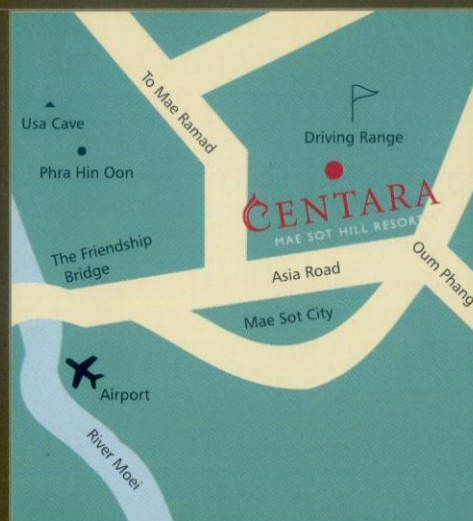


Centara Hotels & Resorts

Bangkok:	Sofitel Centara Grand Bangkok Centara Grand & Bangkok Convention Centre at CentralWorld
Hua Hin:	Sofitel Centara Grand Resort & Villas Hua Hin
Krabi:	Centara Grand Beach Resort & Villas Krabi
Samui:	Centara Grand Beach Resort Samui Centara Villas Samui
Phuket:	Centara Villas Phuket Centara Karon Resort Phuket Centara Kata Resort Phuket
Hat Yai:	Novotel Centara Hat Yai
Chiang Mai:	Centara Duangtawan Hotel Chiang Mai
Mae Sot:	Centara Mae Sot Hill Resort

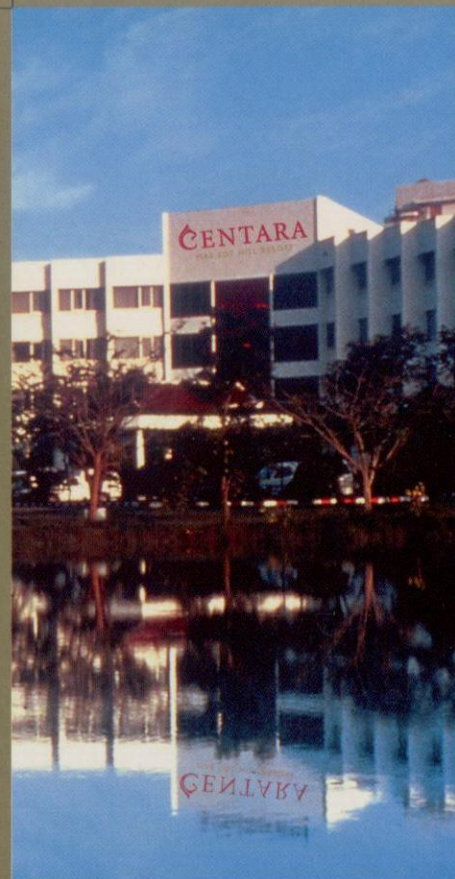


"A Member of Centara Hotels & Resorts"

Centara Mae Sot Hill Resort
100 Asia Road, Mae Sot
Tak 63110, Thailand
T +66 (0)5 553 2601-8
F +66 (0)5 553 2600
E cms@chr.co.th

Reservations centre
T +66 (0)2 101 1234
F +66 (0)2 769 1235
E reservations@chr.co.th
www.centarahotelsresorts.com
Represented by Utell International
Reservations Worldwide

CENTARA MAE SOT HILL RESORT



Nestled in the cool northern mountains along the Thai-Myanmar border amidst the relative remoteness of pristine jungles, the picturesque 4-storey Centara Mae Sot Hill Resort provides modern day comfort in an enchanting blend with nature.

The hotel is a short 10 minutes drive from Mae Sot airport or a pictureque 3 hour drive from Chiang Mai.

Mae Sot is also accessible via scheduled coach service from Bangkok.

www.centarahotelsresorts.com





A total of 119 recently refurbished rooms and suites makes up the hotels guest accommodations.

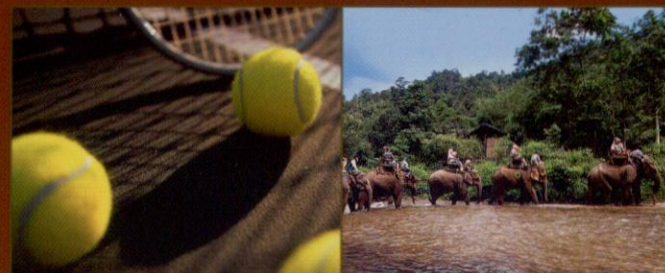
All rooms enjoy individual air-conditioning, private bathroom, in-room refrigerator, satellite colour TV with in-house movies and IDD telephone. Deluxe rooms and suites also enjoy complimentary tea and coffee maker.



Complementing the all-day dining restaurant which serves both Thai and international cuisine is the hotel's signature lake front restaurant, Baan Chay Nam.

Here you will discover traditional northern cuisine together with delicious BBQ and the freshest seafood is always on offer.

There is a lobby bar with regular entertainment and a pool side bar serving drinks and light snacks.



Recreation facilities include a swimming pool, massage service, two tennis courts, gym and golf driving range nearby.

And to the meeting planner beckons the Mae Sot Ballroom, which can accommodate up to 400 persons for a banquet or conference. In addition, the Pha Charoen and Sob Moei Rooms can comfortably seat 60-150 guests for smaller functions and private parties.

The misty mountains of Mae Sot are dotted with quaint villages where travelers can take a first hand look at the colourful lifestyles of several hilltribe communities.

Off-the-beaten-track adventures also abound, such as taking a National Park and waterfall tour and enjoying an elephant trek on the way back, admiring the beautiful rock formations and underground stream of the spectacular Mae Usu Cave; or shopping for gems and Burmese handicrafts on the banks of the Moei River which forms the border with Myanmar.



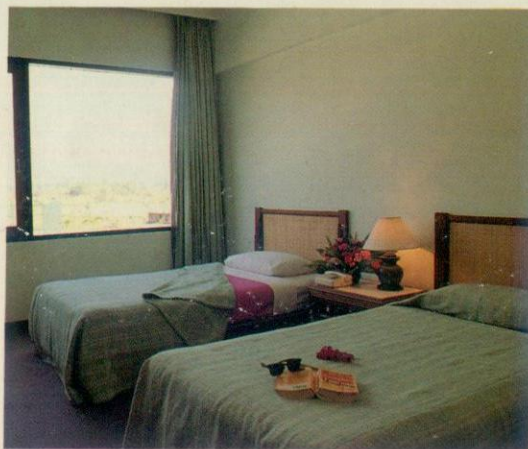


MaeSod Hill Hotel



100 Asia Highway, Maesod, Tak 63110. Tel. (055) 532601-8
Telex: 48214 MS HILL TH
Reservation Bangkok Office
417, 4 Floor, Siam Center Room 1 Rd.,
Bangkok Tel. 2521765-6

*Veiled by the River-Valley Mist,
below where the hill meet the sky,
blending itself with nature, yet
with all the comforts you can wish for*
THE MAESOD HILL HOTEL



6. Special Suites with deventport, desk and personal counter bar.



114 Deluxe Rooms.

Each room, bed, carbinet and dresser, all have been professionally decorated, wall to wall carpetted, and you can doze in our cool air-conditioned room with T.V. cable V.D.O., refrigerator, telephone and other facilities for your convenience.



THE MAESOD BALLROOM

Equiped to host up 600 people it is perfect for all kinds of functions and parties, either cocktail or dinner in any particular style.



THE RIVER MOEI COFFEE SHOP

Will be pleased to serve you any time. A favorite with local people. the most delicious Thai-Chinese-Japanese or Western dishes await you. Open daily from 6.00 am. to 3.00 am.



THE HILL SUPER CLUB

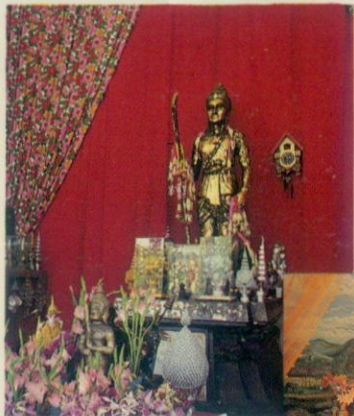
Dance a way with light-colors and sound live disco and rock & roll music to your heart desires, open nightly from 9.00 p.m. till 2.00 a.m.



Get fit, our standard pool and two tennis courts await for your sport talent. (Including SPA)

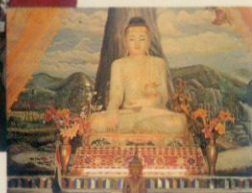


Centre for gems, ruby and jade from Burma.



PRAVOR

Stop over and pay respect to Pravor.



PRA HIN OON

A unique Buddha image carved from the largest block of limestone.



PARCHAROEN WATERFALLS

97storeysheight waterfall 37 kilometres from Maesod Hill Hotel on Maesod-Um-Phang Road



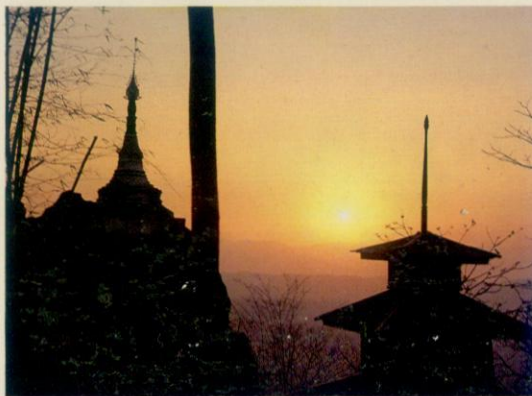
TARARAK WATERFALLS

Tararak Waterfalls, 27 kilometres from Maesod Hill Hotel on Maesod-Um-Phang Road



THE TAKSIN MAHARACH NATIONAL PARK

If you like nature then this is a must. See the giant Kabark tree (it take 13 people to go round it).



PRATAD HIN KIEW

12 kilometres from Maesod Hill Hotel on Rim-Moei (Tak-Maesod) Road



HILL TRIBES STORE

Where you will see many hill tribes handicrafts, at the Thai Hill Shopping Center. Everything is sold by hill tribes people.



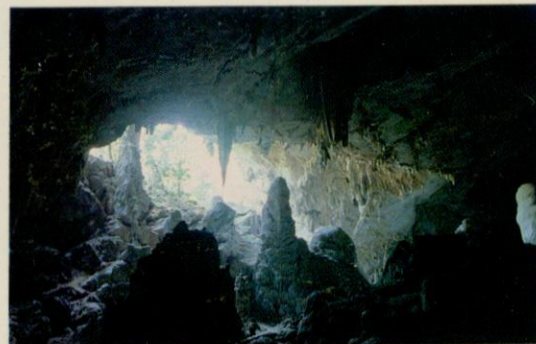
HILL TRIBE VILLAGE

You will learn tribe tradition of Mu-ser.



RIM MOEI

Thai and Burma boundary river, stop over for shopping at Jade and Ruby village.



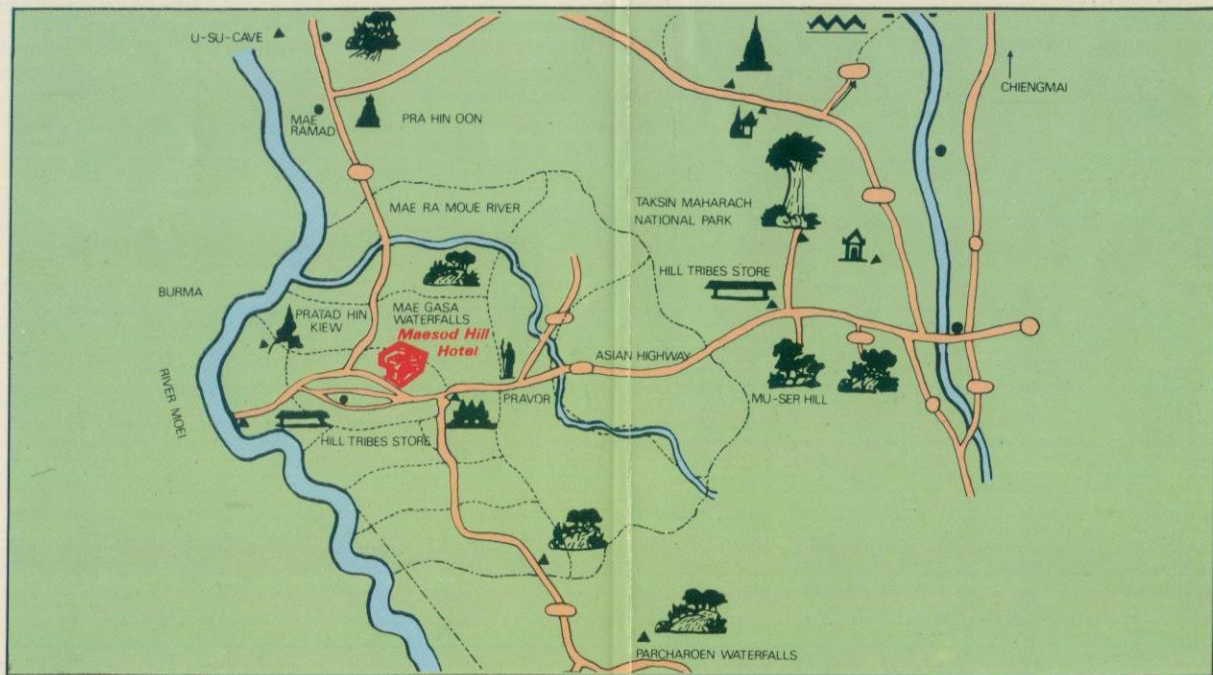
MAE U SU

Mae U-su cave, where a stream runs thru the cave, beautifull rock formation inside the cave, 98 kilometres from the hotel, this cave is 2 kilometres off main road.



FOG

Ocean of fog, on cool morning at Mae Ra Maung Hill. 140 kilometres from the hotel on Maesod-Mae Ra Maung Road.



MAESOD HILL HOTEL

If you would like to get a little off the beaten track then, Maesod is the place for you. Situated 500 Kilometres from Bangkok, it is easily reached by luxury air conditioned coach or plane. Please ask the Mae Sod Hill Hotel Reservation office, Bangkok for details.

Only a short distance from the Thai-Burmese border it offers an opportunity to experience a rare cultural mix. This busy little town offers a wide selection of both Thai, Burmese and hill tribe products at prices much lower than the main tourist areas. It is also a major centre for gems, diamonds, ruby, jade from Burma.

The fresh mountain air provides a very agreeable climate which will make you feel 10 year younger ! The local people are largely unaffected by mass tourism and remain friendly and honest.

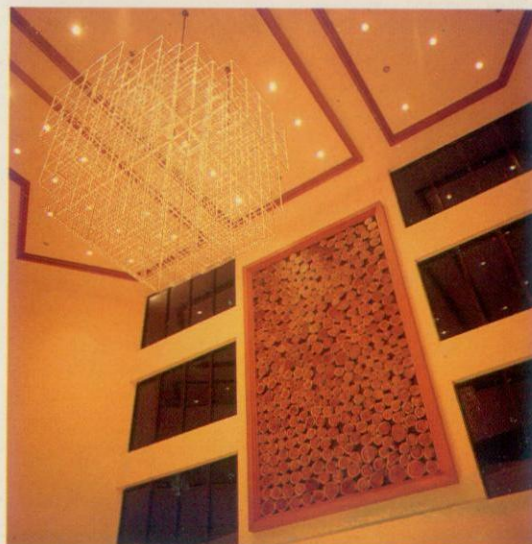


- Lobby, large and elegantly decorated for special guests like you.
- Information, 24 hours reception service.

Whether it's business or pleasure Mae Sod Hill Hotel offers you the very best in facilities and service. The only deluxe hotel in Mae Sod. It is ideally located within easy reach of the town. As you relax by the swimming pool take a look at the picturesque scene ahead of you. The enchanting hills you visited earlier in the day will form a fine panorama as the sun dips gently behind you.

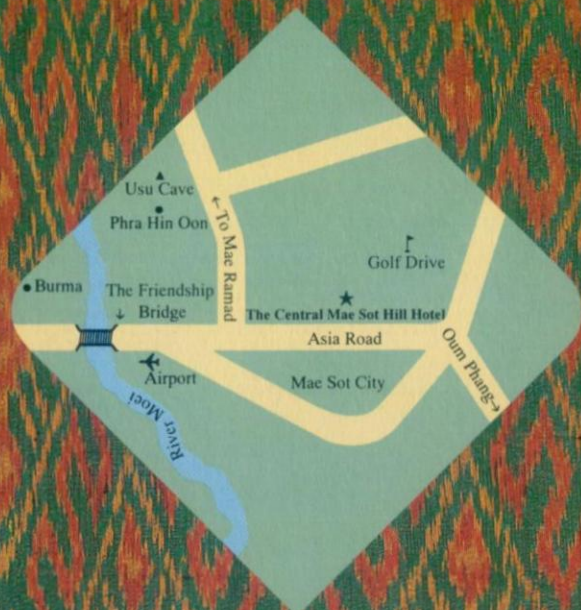
Here you can really switch off and get away from it all.

The Mae Sod Hill Hotel has been designed and decorated by the leading architects in Thailand. Take advantage of the 24 hour room service and reception. A free safety deposit box for your valuables. Telex and telephone and air mail to keep you in touch with the real world. Each room is tastefully decorated as you can see, and provides a T.V. video, refrigerator and telephone in your wall carpeted, air conditioned room. Or if you prefer take an Executive Suite with your own desk.



- Communication (Telex, telephone, air mail, etc.) to keep you abreast of time.
- Free safety deposit box for your valuables.

MAE SOT, TAK THAILAND



Located in a quiet corner on Thailand's western border with Myanmar some 500 kilometres from Bangkok. The Central Mae Sot Hill Hotel is easily accessible by air and road. The hotel is only 10 minutes' drive from Mae Sot Airport.



100 Asia Highway, Mae Sot, Tak 63110, Thailand

Tel: (66-055) 532601-8 Fax: (66-055) 532600

A Member of The Central Group of Hotels

For reservations, please contact:-

THE CENTRAL GROUP OF HOTELS

1695 Phaholyothin Road, Chatuchak, Bangkok 10900, Thailand

Tel: (66-2) 541-1071 (Direct) or 541-1234 Ext. 2223

Telex: 20173 CENTEL TH Fax: (66-2) 541-1038 (Direct) or 541-1087

SITATEN: BKKAZCR E-Mail: CENTEL @ ksc5.th.com



WHERE MEMORABLE ADVENTURES BEGIN

*M*ae Sot, in Tak Province, is nestled in the cool northern mountains along the Thai-Myanmar border. 500 kilometers from Bangkok and easily accessible by air or by land. And, set amid the relative remoteness of pristine jungle hills, The Central Mae Sot Hill Hotel spells pure adventure!

120 well-appointed rooms and suites provide modern-day comfort in an enchanting blend with nature. The River Moei Coffee Shop serves Thai and International specialities in a relaxing ambience.

Recreation facilities include two swimming pools, massage service, two tennis courts, access to a golf driving range nearby, and a children's playground.



And to the meeting planner beckons the Mae Sot Ballroom, which can accommodate up to 400 persons for a banquet or conference. In addition, the Pha Charoen Room can comfortably seat 60-80 guests for smaller functions and private parties.

The misty mountains of Mae Sot are dotted with quaint villages where travellers can take a first hand look at the colourful lifestyles of several hilltribe communities. Off-the-beaten-track adventures also abound, such as taking a waterfall tour and enjoying an elephant trek on the way back; admiring the beautiful rock formations and underground stream of the spectacular Mae Usu Cave; or shopping





for gems and Burmese
handicrafts on the banks of
the Moei River which forms
the border with Myanmar...

These and many more
fascinating experiences
await you at **The Central
Mae Sot Hill Hotel!**



RESERVATIONS:

Central Reservations Tel:(66-2)541-1071 (Direct) or 541-1234
Ext. 2223 Fax:(66-2)541-1038 (Direct)
or 541-1087 SITATEX: BKKAZCR
E-Mail: CENTEL @ ksc5.th.com

AVIATION & TOURISM INTERNATIONAL (ATI)
Marketing & Reservations Offices

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Copenhagen	(45-33) 11 02 02
Frankfurt	(49-6023) 30 024-5
Hong Kong	(852) 2 336 6916
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Manila	(632) 832 3161-2, 831 2997
Milan	(39-2) 551 80 528
Paris	(33-1) 40 53 82 25
Seoul	(82-2) 754 6347-8
Sydney	(61-2) 954 5800
Singapore	(65) 221 1897
Taipei	(886-2) 703 3530
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RETELL WORLDWIDE

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55000 Kuala Lumpur, Malaysia
Tel: (603) 452-2811 Fax: (603) 451-0267

THE CENTRAL GROUP OF HOTELS**THAILAND****THE CENTRAL PLAZA HOTEL, BANGKOK**

Tel: (66-2) 541-1234 Telex: 20173 CENTEL TH Fax: (66-2) 541-1087
SITATEX: BKKAZCR E-Mail: CENTEL @ ksc5.th.com

THE CENTRAL WONG AMAT BEACH RESORT, PATTAYA

Tel: (66-038) 426990-9 Telex: 85908 WONGPAT TH
Fax: (66-038) 428599

HOTEL SOFITEL CENTRAL HUA-HIN

Tel: (66-032) 512021-38 Fax: (66-032) 511014

THE CENTRAL SAMUI BEACH RESORT, KOH SAMUI

Tel: (66-077) 230500 Fax: (66-077) 422385

THE CENTRAL SUKHONTHA HOTEL, HAT YAI

Tel: (66-074) 352222 Fax: (66-074) 352223

OVERSEAS**THE CENTRAL FLOATING HOTEL YANGON (RANGOON),
MYANMAR (BURMA)**

Tel: (951) 27288 Fax: (951) 27577

UPCOMING PROJECTS

Vietnam, Australia



**The Central Mae Sot Hill Hotel,
Mae Sot**

100 Asia Road, Mae Sot,
Tak 63110, THAILAND.
Tel: (66-055) 532601-8
Fax: (66-055) 532600

PUBLISHED RATES

(November 1995-October 31, 1996)

Single/Twin

Deluxe	Baht	1,300/1,500
One Bedroom Suite		2,400
Extra Bed		300
Baby Cot		FREE

All room rates are subject to 7% VAT. Rates are subject to change without notice. There is no charge for children under 12 years of age occupying the same room with their parents.

LOCATION The 120-room (including suites) Hotel is situated 500 kilometres from Bangkok and easily reached by luxury air conditioned coach or plane. Only a short distance from the Thai-Myanmar border, guests will enjoy an opportunity to experience a rare cultural mix.

DINING AND ENTERTAINMENT River Moei Coffee Shop (06.00 a.m. - 01.00 a.m.)

MEETING FACILITIES Banquet and Conference facilities for up to 400 persons (Mae Sot Ballroom). Support facilities include overhead and slide projectors, screens, video, monitors, etc.

RELAXATION AND RECREATION Swimming pool, children pool and 2 tennis courts.

FEATURES AND SERVICES Private car park, 24 hour security service, safe deposit boxes. Micro bus for rent, laundry, and telefax services.